

BIRDIES FOR THE BRAVE®

SPONSORSHIP PACKAGES

TPC Potomac at Avenel Farm
Monday, October 30, 2017



POTOMAC



Together, anything's possible.®

For more information on which charities are supported through the funds raised at TPC Potomac *Birdies for the Brave* function, visit WWW.BIRDIESFORTHEBRAVE.ORG



WHOM WE SUPPORT

Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR and its affiliates that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. Since 2006, the TOUR has joined with PGA TOUR players and corporate partners to raise over \$17M for military homefront groups that directly serve military men, women, and families

FUNDS RAISED BENEFIT CERTAIN MILITARY HOMEFRONT GROUPS INCLUDING



- **Special Operations Warrior Foundation**

Supported by
PHIL MICKELSON

- **Homes for Our Troops**

Supported by
PHIL MICKELSON

- **Navy SEAL Foundation**

Supported by
JERRY KELLY, FRANK LICKLITER II and VIJAY SINGH

- **Operation Homefront**

Supported by
COREY PAVIN

- **Military Warriors Support Foundation**

Supported by
TED PURDY and DAVID TOMS

- **Green Beret Foundation**

Supported by
BUBBA WATSON

- **United Through Reading**

Supported by
RORY SABBATINI

- **K9s for Warriors**

Supported by
BOB DUVAL and DAVID DUVAL

- **Troops First Foundation**

Supported by
ROD PAMPLING

- **Operation Shower**

Supported by
JIM FURYK

- **Disabled Sports USA**

Supported by
CRAIG STADLER AND KEVIN STADLER

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TITLE SPONSOR\$25,000

- 4 foursomes in Charity Classic
- Promotion on website, press releases and PSA's
- Signage at event
- Tee gifts
- \$19,435 - Designated Donation

PIN FLAG SPONSOR.....\$15,000

- 3 foursomes in Charity Classic
- Promotion on website, press release and PSA's
- Signage at event
- Tee Gifts
- \$10,795 - Designated Donation

CADDIE SPONSOR SPONSOR\$10,000

- 2 foursomes in Charity Classic
- Signage at event
- Tee gifts
- \$7,255 - Designated Donation

TEE GIFT SPONSOR SPONSOR\$10,000

- 2 foursomes in Charity Classic
- Signage at event
- Tee gifts
- \$7,255 - Designated Donation

GOLF CART SPONSOR\$10,000

- 2 foursomes in Charity Classic
- Signage at event
- Tee gifts
- \$7,255 - Designated Donation

OTHER WAYS YOU CAN HELP (See form on next page)

- Provide auction items.

TO REGISTER YOUR SPONSORSHIP PLEASE FILL OUT THE FORM ON THE NEXT PAGE OR CONTACT:

General Manager **Michael Sullivan** at (301) 469-3700 or MichaelSullivan@pgatourtpc.com

Assistant Golf Professional **Kevin Dean** at (301) 469-3700 or KevinDean@pgatourtpc.com

Contributions or gifts to TPC Potomac are not deductible as charitable contributions. The retail value portion of the payment for sponsorship packages is not deductible as a charitable contribution. The amount listed as a designated donation will be remitted by TPC Potomac to PGA TOUR Charities, Inc. for *Birdies for the Brave* in the name of the sponsor and is the charitable contribution amount of the sponsorship package. TPC Potomac will also donate net proceeds of the golf event to PGA TOUR Charities, Inc. in support of *Birdies for the Brave*.



BIRDIES FOR THE BRAVE®

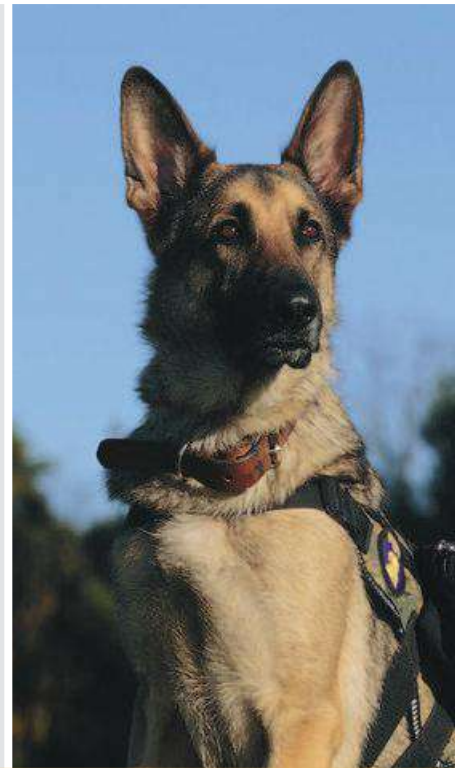
SPONSORSHIP REPLY FORM

- | | |
|--|--|
| <input type="checkbox"/> TITLE SPONSOR\$25,000
\$19,435 - Designated donation | <input type="checkbox"/> TEE GIFT SPONSOR\$10,000
\$7,255 - Designated donation |
| <input type="checkbox"/> PIN FLAG SPONSOR\$15,000
\$10,795 - Designated donation | <input type="checkbox"/> GOLF CART SPONSOR\$10,000
\$7,255 - Designated donation |
| <input type="checkbox"/> CADDIE SPONSOR\$10,000
\$7,255 - Designated donation | <input type="checkbox"/> PROVIDE AN AUCTION ITEM |

PAYMENT

Please make checks for sponsorships payable to TPC Potomac at Avenel Farm. To make a donation directly to *Birdies for the Brave*, please visit www.birdiesforthebrave.org.

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Contact Name _____

Title and Company _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Work Fax _____ Cell Phone _____

Email _____

FILL OUT THE SECTION BELOW IF PROVIDING AN ITEM FOR THE SILENT AUCTION

Item(s) to be provided _____

Value of Item(s): \$ _____

MAIL COMPLETED FORM AND CHECKS TO:

TPC Potomac • 10000 Oaklyn Drive
Potomac, MD 20854 • Attn: *Birdies for the Brave*

FOR MORE INFORMATION, PLEASE CONTACT:

General Manager Michael Sullivan at (301) 469-3700
or MichaelSullivan@pgatourtpc.com
Assistant Golf Professional Kevin Dean at (301) 469-3700
or KevinDean@pgatourtpc.com

Tournament Players Club at Avenel, Inc., 10000 Oaklyn Drive, Potomac, MD 20854. Registration #18618. Upon request, a copy of the financial statement of PGA TOUR Charities, Inc. is available. For cost of copies and postage, documents and information submitted under Article 6-101 of the Annotated Code of Maryland are available from the Secretary of State of Maryland. Registered with the Secretary of State of Maryland as required by law. Registration is not an endorsement of a public solicitation for contributions.



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