
GOLF GATHERINGS & OUTINGS



RIVER HIGHLANDS

WELCOME

Thank you for your interest in TPC River Highlands, part of the PGA TOUR's acclaimed TPC Network. It's our privilege to provide you with an overview of the services, facilities and event capabilities that have distinguished our club as the region's premier destination for golf tournaments, outings and special events.

Whether you are hosting a large corporate outing, fundraising golf tournament, business networking opportunity, or an intimate day of golf with family and friends, we pride ourselves on delivering flawlessly executed events that exceed your expectations and create lasting memories for you and your guests. Our talented team of tournament operations and event specialists will work with you every step of the way to ensure every detail is taken care of, so you can focus on what's really important: connecting with friends or solidifying business relationships in a truly unforgettable setting.

From the 1st tee to the 19th hole, we'll make sure every guest feels like a PGA TOUR player. Complement your golf event with TPC logo'd tournament merchandise for lasting recognition; choose from a variety of delicious menu options for lunch, dinner and on course refreshments, or let our superb culinary team customize a food and beverage package tailored to your taste and budget; or treat your guests to a world-class golf clinic hosted by one of our award-winning teaching professionals.

We look forward to the opportunity to provide you and your guests with a truly unforgettable experience.

Sincerely,

Ron Scheyd, PGA
Head Golf Professional



ABOUT TPC RIVER HIGHLANDS

TREAT YOUR GUESTS TO A ONCE-IN-A-LIFETIME EXPERIENCE

TPC River Highlands' experience hosting hundreds of golf tournaments and outings annually for groups ranging from Fortune 500 companies and trade associations to non profits and small businesses including the PGA TOUR's Travelers Championship, hosted at TPC River Highlands makes us uniquely qualified to make your next golf or social event an unparalleled success.

From our immaculately-maintained, PGA TOUR-caliber championship golf course and world-class practice facility to ourstunning clubhouse, superb dining and unmatched personalized service, we offer the unrivaled amenities and comprehensive, turnkey event operations that will help each of your guests emulate what it's like to be a professional golfer on the PGA TOUR.

The following are just some of the unique capabilities and value added services we offer that truly set us apart.

UNRIVALED SETTING

As part of the PGA TOUR's acclaimed TPC Network of premier clubs, TPC River Highlands adheres to the TOUR's high standards for service and operational excellence. From the moment your guests arrive, we'll roll out the red carpet to ensure they enjoy the impeccable service, attention to detail, and outstanding amenities that have distinguished the PGA TOUR as one of the most revered brands in the world.

UNPARALLELED SERVICE

Outstanding service serves as the cornerstone for everything we do. Our tournament operations, event management, and catering specialists are among the most qualified and experienced professionals in the golf and hospitality industries, all dedicated to surpassing the needs and expectations of your most discerning guests at every turn.

EVENT OPERATIONS

We'll go the extra mile to ensure every aspect of your event is flawlessly executed, professionally managed, and leaves an indelible impression on you and your guests. Working seamlessly as a member of your team, we'll customize a format that works best for your group and orchestrate all the details from planning to implementation including tournament operations, catering and merchandising.

GOLF COURSE CONDITIONS

With experience hosting major championships, the agronomy and maintenance professionals at TPC River Highlands are unrivaled in the golf industry. Our Audubon Cooperative Sanctuary System certified layout is maintained to the same high standards as courses on the PGA TOUR, ensuring remarkable conditions and superb playability all season long.

COURSE OVERVIEW

PROFESSIONAL QUALITY GOLF, WITHOUT THE PROFESSIONAL'S BUDGET

At TPC River Highlands, remarkable golf is just the beginning of an outstanding PGA TOUR experience. TPC River Highlands' championship golf course hosts the PGA TOUR's Travelers Championship, the largest professional sports event in Connecticut. TPC River Highlands guests can enjoy an array of amenities and the personalized service and privileges that have become synonymous with the PGA TOUR's acclaimed TPC Network of premier clubs.

TPC River Highlands is located in Cromwell, Conn., just outside of Hartford, and is situated on a bluff overlooking the Connecticut River. The golf course at TPC River Highlands was named by Golf Digest "One of the Top 10 Golf Courses in the State" and the "Best Private Course in the State" by Connecticut Golfer Online for six consecutive years.

TPC River Highlands also boasts an expansive practice facility with a large putting green and short game practice area. In addition to golf, TPC River Highlands has a pool and tennis courts open to members and their guests. A gorgeous New England style clubhouse, ideal for relaxing after a round of golf with friends or clients, and multiple dining options make TPC River Highlands an all inclusive club for your personal and business needs.



THE PGA TOUR'S TPC NETWORK

A NETWORK OF OPPORTUNITIES

Owned, operated, and licensed by the PGA TOUR, the TPC Network is comprised of more than 30 premier private, resort and daily fee golf properties designed by some of golf's most elite architects. Each TPC has hosted or has been designed to host TOUR-sponsored golf tournaments. Since TPC Sawgrass first opened its world-renowned PLAYERS Stadium Course in the fall of 1980, TPCs have provided the PGA TOUR with rent-free venues for tournaments, helping to boost championship golf purses and increasing charitable donations to grassroots non-profit organizations. At the same time, TPCs have provided recreational golfers with the unique opportunity to test their skills on the same layouts where the world's best golfers compete.

TPCs are known for their outstanding conditioning and amenities, as well as a commitment to environmental excellence. The TPC Network is also distinguished by its unwavering commitment to further the PGA TOUR's giving back mission through support of charitable and community-based programs. For more information, please visit www.tpc.com.

For the most up-to-date news, follow the TPC Network on Twitter (@PlayTPC), Instagram (@PlayTPC) or Facebook.com/TPCNetwork.

BECOME A PGA TOUR PLAYER FOR A DAY

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 29 countries and territories (93 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 226 countries and territories in 23 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving. In 2019, tournaments across all Tours generated a record \$204.3 million for local and national charitable organizations, bringing the all-time total to more than \$3 billion.



TOURNAMENT SERVICES

COMPREHENSIVE TOURNAMENT OPERATIONS FOR ALL YOUR EVENT NEEDS

At TPC River Highlands, we offer the same attention to detail and level of expertise to your event as we devote to the PGA TOUR tournaments we host. Experienced professionals from a variety of disciplines ranging from golf operations and meeting & event planning to catering and hospitality, our on-site team of tournament specialists is devoted exclusively to creating a one of a kind experience for your guests from start to finish.

From registration and pre-golf instruction to professional scoring, signage placement, cart staging, on course food and beverage, tee gifts and merchandising, club rentals, and post golf receptions and banquets, we'll create an unforgettable, all inclusive turn key event with all the bells and whistles, or we'll be happy to customize an á la carte event package that works for you. The following is just a sampling of the amenities and services we offer:

- Complimentary practice balls
- World-class practice facility
- Golf Genius live scoring and tournament management
- Premium brand club rentals
- Golf clinics hosted by our award-winning teaching professionals
- Registration assistance and set up
- Yardage guides
- Logo'd bag tags and tee gifts
- Tournament rules sheets
- Customized scorecards and professional scoring
- Contest hole management
- Personalized cart signs
- On-course signage placement
- Premier banquet space for your pre or post-event function
- Comprehensive event planning and management services
- World-class dining prepared fresh daily on-site
- Access to the TOUR player locker room



MERCHANDISE SERVICES

COMMEMORATE YOUR EXPERIENCE WITH A CUSTOMIZED GIFT

For lasting corporate recognition or unique personalized keepsakes that help guests remember your special event, TPC River Highlands offers an expansive, full-service merchandising program.

Leveraging the PGA TOUR's worldwide purchasing power and relationships with premium brand manufacturers and retailers, we offer a wide array of high quality, attractively priced logo'd apparel, tournament awards, tee gifts and incentive items, as well as an assortment of exclusive gifts, golf accessories and equipment in our award-winning golf shop.

We'll customize your merchandise with your name or corporate logo, or consider treating your guests to an official TPC River Highlands or PGA TOUR logo'd item. TPC gift cards are also available in any denomination, and can be used at participating TPCs across the country.



MEETINGS AND EVENTS

A ROOM WITH A VIEW FOR THE BUSINESS MINDED

From business meetings and corporate retreats to team building seminars, golf tournaments and outings, fundraising events and celebrations of all sizes and types, TPC River Highlands specializes in creating memorable events in a unique PGA TOUR setting.

Replace the traditional business meeting with an inspiring round of golf on our scenic layout; the usual coffee break with a lesson at the club's expansive full-service practice facility; the typical chicken dinner with a creative dining experience freshly prepared on site by our talented culinary team. At TPC River Highlands, we offer endless opportunities to engage, entertain, and delight your guests.

CORPORATE EVENTS

After a full assessment of your needs, our experienced team of event specialists will help you design and execute perfectly planned golf tournaments, meetings, workshops, conventions, and educational seminars that exceed your expectations, provide ample opportunities for networking, and create lasting impressions for your guests.

TEAM BUILDING

Take your employees from the board room to our spectacular golf course for an unforgettable team building experience that inspires creativity, fosters motivation and facilitates co-worker bonding and cooperation.

CUSTOMER OR EMPLOYEE APPRECIATION

Solidify relationships by hosting your next customer or employee appreciation golf event or social function at TPC River Highlands, complete with customized merchandise for lasting corporate recognition.

FUNDRAISING

We offer attractively priced packages for fundraising events of all sizes and types, ranging from large scale charity golf tournaments and receptions to black tie dinners and simple pancake breakfasts.

WEDDINGS AND CELEBRATIONS

TPC River Highlands' elegant banquet facilities, peaceful setting and delectable dining make it an unmatched locale for events of all sizes and types, ranging from weddings and receptions to bachelor/bachelorette functions, corporate parties, family gatherings and other special occasions. We offer an array of event packages to choose from and the option of customizing services to meet your exacting specifications.

PROFESSIONAL EVENT COORDINATION

A WORLD-FAMOUS VENUE FOR YOUR WORLD-CLASS GOLF EVENT

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Meeting and event services include:

- Conference calling capabilities
- Multimedia screen
- Wireless Internet
- On-site coordination
- Customized room set up
- Variety of agenda friendly meals and snacks
- Individualized golf clinics
- Proudly serving Starbucks Coffee

EXCEPTIONAL SERVICE AND AMENITIES



World-class golf instruction offered in corporate, group and individual settings.



Whatever your food and beverage requirement may be, we'll prepare it special for your group.

PLANNING CHECKLIST

FIRST THINGS FIRST

- Choose the date of the event
- Estimate the number of players expected
- Guarantee the reservation with a major credit card

6-8 WEEKS BEFORE EVENT

- Assess your merchandise needs for:
 - Tee gifts for participants
 - Tournament prizes
- Staff or volunteer needs
- Order banners and/or hole sponsor signs
- Order hole-in-one insurance, if needed
- Update TPC River Highlands with estimated number of players

4 WEEKS BEFORE EVENT

- Choose your menu and finalize the food and beverage contract
 - Notification and approval is needed from TPC River Highlands if you intend to have any donated product at your event.

2 WEEKS BEFORE EVENT

- Determine final player count

1-2 WEEKS BEFORE EVENT

- Your Tournament Coordinator will request the following details:
 - Format of your competition
 - Course contests
 - Hole-in-one insurance and prize information
 - Special needs for sponsors, volunteers, etc.
 - Number of tables needed for registration
 - Accurate title and spelling of your event name
 - Gift certificate needs
 - Other set up information: putting contests, placement of tee prizes, sponsor signs, etc.

5 DAYS BEFORE EVENT

- Send player list to TPC River Highlands via email: NoahHedberg@pgatourtpc.com
- Contact club with any changes or questions

1 DAY BEFORE EVENT

- Send a player list with any changes

EVENT DAY

- Deliver signs, banners, prizes or hole-in-one cars that need to be pre staged
- Allow one half hour prior to your scheduled start for registration for every 40 players (For example: 2 hours for 140 players, 1 hour for 80 players)
- Communicate any last minute player changes
- Final payment for the use of the course is due

POST-EVENT

- Pick up any leftover prizes
- Pick up any banners or signs
- Choose a date for your next event at TPC River Highlands!

POLICIES AND PROCEDURES

RESERVATIONS & CANCELLATION POLICY

Any confirmed event that is canceled more than 180 days in advance will receive a pro-rated portion equal to 75% of the paid deposit amount. Any cancellation received 121-179 days in advance will receive a pro-rated portion equal to 50% of the deposit amount. Any cancellation received 90-120 days in advance will forfeit the deposit amount in its entirety. Additionally, any event canceled less than 89 days in advance will be responsible for paying the "Per Player Cost" for the minimum number of players guaranteed or "Event Total" which will be charged to the credit card on file or sponsoring member's account.

INCLEMENT WEATHER POLICY

In the event of rain and/or inclement weather, play will continue unless the golf course is deemed unplayable and closed by TPC River Highlands management. In the event of lightning, play may be suspended until such time as the threat of lightning has passed. If play is unable to resume due to the continued threat of lightning or closing of the golf course, TPC River Highlands management will meet with the event coordinators to reach a mutually agreeable conclusion for the event. Remedies may include the issuance of rain checks for 9 or 18 holes depending on the number of holes completed. If play has progressed through at least 7 holes, the round will be considered a completed 9 hole round. If play has progressed through at least 14 holes, the round will be considered a completed 18 hole round and no further play will be required.

The food and beverage portion of the event will continue as planned irrespective of the suspension and/or cancellation of golf. There is no provision for continuing the food services to a later date. The event will be responsible for all food and beverage charges as contracted.

DRESS POLICY

All guests, volunteers, and vendors associated with the event are expected to adhere to the Club's dress code policies. Specifically, acceptable golf attire which includes a collared shirt, slacks or Bermuda length shorts. Denim of any kind, t-shirts, tank tops, cutoffs, tennis, running or other athletic attire are inappropriate forms of dress for both the clubhouse and the golf course. Any person not properly attired will not be allowed to play or participate in the event until their dress meets the Club's dress code standards. The use of non-metal spikes is required on the golf course at all times. Metal spike alternatives are available for purchase in the Golf Shop.

DIRECTIONS AND CONTACT

DIRECTIONS TO TPC RIVER HIGHLANDS

From Hartford/Springfield and Bradley Airport (I 91 Southbound):

I 91 South to Exit 23 (West Street, Rocky Hill). Take a left off the ramp and go to the intersection of Route 99. Take a right onto Route 99 (South). Go approximately 2 miles, on the left is Golf Club Road (TPC River Highlands sign at corner). Turn left on Golf Club Road and follow straight leading to TPC River Highlands.

From New Haven (I 91 Northbound):

I 91 North to Exit 23 (West Street, Rocky Hill). Take a right off the ramp and go to the intersection of Route 99. Take a right onto Route 99 (South). Go approximately 2 miles, on the left is Golf Club Road (TPC sign at corner). Turn left on Golf Club Road and follow straight leading to TPC River Highlands.

From Connecticut Shoreline/Rhode Island

I 95 to Route 9 (North) to Exit 18 (Route 99, Cromwell). Follow Route 99 for approximately 3 miles, on the right is Golf Club Road (TPC sign at corner). Turn right on Golf Club Road and follow straight leading to TPC River Highlands.

From Farmington/New Britain:

Route 9 (South) to Exit 19 (Route 372, Cromwell). Take a left off the ramp and go to the intersection of Route 99. Take a left on Route 99. Go approximately 2.5 miles, on the right is Golf Club Road (TPC sign at corner). Turn right on Golf Club Road and follow straight leading to TPC River Highlands.

From New York/New Jersey:

I 95 North to I 91 North (New Haven). Follow directions from New Haven. (Approximately 2.5 hours from George Washington Bridge)

From Boston:

Mass Pike to Route 84 West to I 91 South (Hartford). Follow directions from Hartford. (Approximately 2 hours)

From Danbury (Route 84 Eastbound):

Route 84 East to Route 691 East. Take left exit for I 91 North. Follow directions from New Haven.

CONTACT US

GOLF EVENTS, INSTRUCTION AND PROGRAMMING

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FOOD & BEVERAGE EVENT COORDINATION

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RIVER HIGHLANDS

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TPC.COM/RIVERHIGHLANDS