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CONTACT: Laura Neal, PGA TOUR, 904.273.7655, lauraneal@pgatourhq.com
Ginny Sanderlin, PGA TOUR, 904.280.4851, ginnysanderlin@pgatourhq.com



Todd Anderson named director of PGA TOUR's Performance Center at TPC Sawgrass *Expanded facility to reopen after THE PLAYERS 2017*

Ponte Vedra Beach, Florida – Renowned golf instructor Todd Anderson, the 2010 PGA Teacher of the Year, has been named director of the expanded and upgraded PGA TOUR's Performance Center at TPC Sawgrass. As part of the largescale renovations to TPC Sawgrass, the Performance Center will reopen following THE PLAYERS Championship in May and will serve as the centerpiece of the best-in-class Practice Grounds that reopened along with THE PLAYERS Stadium Course on November 15.

"I am very excited about this opportunity with the PGA TOUR and look forward to using our state-of-the-art Performance Center to create programs that will help players of all levels improve," said Anderson.

Anderson, who will begin leading the Performance Center staff in February, has been a Class A member of the PGA of America since 1987 and has held a number of high-profile instruction jobs since then. At age 25, he was named the director of golf at Elk River Club in Banner Elk, North Carolina, where he stayed for seven years before moving to Old Marsh Golf Club in Palm Beach Gardens, Florida, where he was also the director of golf. From there he moved on to be the director of instruction at The Breakers in Palm Beach, Florida. From 1989–1997, Anderson was an instructor at the Golf Digest Instruction Schools in addition to his work as director of golf at the Elk River Club and Old Marsh Golf Club. He was the 1999 South Florida PGA Teacher of the Year and the 2003 South Florida PGA Horton Smith Award Recipient.

From 2003–16, Anderson served as director of instruction at the Sea Island Golf Performance Center, where he worked with FedExCup Champions Billy Horschel (2014) and Brandt Snedeker (2012), among others. Throughout his career, Anderson has taught more than 100 PGA TOUR, Web.com, PGA TOUR Champions and LPGA Tour professionals. Since 2000, Anderson has been listed among *Golf Digest's 50 Greatest Teachers* and since 2002, he has been one of *Golf Magazine's Top 100 Instructors*, in addition to being named PGA National Teacher of the year in 2010.

"We are pleased to welcome such an accomplished and well-respected instructor in Todd Anderson to lead the Performance Center team," said PGA TOUR Golf Course Properties Chief Operating Officer Jim Triola. "His expertise is unquestionable, and his resume at Sea Island alone speaks for itself. I can't think of a better fit than Todd for this role as we enter a new chapter in the evolution of TPC Sawgrass and its offerings. As part of the renovation efforts undertaken after THE PLAYERS 2016, we put a concerted effort toward creating a state-of-the-art Performance Center at TPC Sawgrass, and I'm confident the finished product will provide a world-class experience for our fans, players, Proud Partners and key sponsors."

"Over the past 14 years, Todd has been a huge contributor in building the Sea Island Golf Performance Center into the finest teaching facility in the country," said Scott Steilen, president and CEO of Sea Island Company. "While we will miss him and all that he has meant to Sea Island, we are both delighted and supportive of this next step in his outstanding career in the game of golf."

The Performance Center has been upgraded in numerous ways, in an effort to make it the leading instructional facility in golf. Among the changes to the structure itself include the addition of a second story, two more hitting bays and a new training/fitness room. The Performance Center will also have a treatment room for the first time to help students recover more quickly from injuries, and the club-fitting room is expanded, which will allow instructors to provide tailored equipment for all players.

To assist the teaching staff and make the experience as personal and intimate as possible, the Performance Center will now house two large teaching rooms. The facility will also make use of the advanced golf technology

available for game improvement, and guests will also have access to state-of-the-art mental coaching and fitness training. In total, the additions to the Performance Center increase the square footage of the facility by 4,050 square feet to 7,680 square feet.

About TPC Sawgrass

Home of THE PLAYERS Championship, birthplace of the TPC Network and backdrop to PGA TOUR headquarters, TPC Sawgrass in Ponte Vedra Beach, Florida, is one of the world's most famous golf courses. THE PLAYERS Stadium Course sports one of the most recognizable and challenging holes on the PGA TOUR — the iconic par-3, 17th hole, featuring an island green. Golf enthusiasts will find not one, but two PGA TOUR championship courses at the club, both designed by world-renowned architect Pete Dye. Dye's Valley Course, commonly referred to as the "Valley Course," is just under 6,900 yards. The golf course previously served as the home for the Web.com Tour Championship (2014 & 2015) and the Winn-Dixie Jacksonville Open (2010-2013). The majestic, 77,000 square foot Mediterranean Revival-style Clubhouse as the centerpiece for the world-renowned TPC Sawgrass. Providing PGA TOUR players, their families, spectators and sponsors with a one-of-a-kind hospitality facility during THE PLAYERS. The Clubhouse is a hub for golfers, fans, locals and guests during the other 51 weeks of the year.