



SUGARLOAF

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TPC SUGARLOAF ANNOUNCES CLUB ENHANCEMENT PROJECT

DULUTH, Ga. (JULY 25, 2016) – The PGA TOUR’s TPC Sugarloaf, host of the Mitsubishi Electric Classic on PGA TOUR Champions, is pleased to announce a major club enhancement project, launching this calendar year with the overarching goal of modernizing amenities to improve member experiences.

The scope of work, which is scheduled to span three years, will include:

- Golf Course
 - Resurfaced greens, tees, fairways and rebuilt bunkers.
 - New state-of-the-art irrigation system for better coverage and turf health.
 - New and resurfaced cart paths.
- Clubhouse
 - Expansion of a club restaurant, the Golfer’s Grill, with construction of a covered outdoor patio overlooking the 18th green.
- Sports Center
 - Complete modernization of the Sports Center, updating interiors and finishes and upgrading existing locker rooms, while restructuring the 16,000 square-foot space to allow for more open cardio, strength and group exercise.
 - Addition of a full-service “healthy café,” offering a variety of organic, farm-fresh dining options after workouts.
 - Additions to the pool area including new poolside furniture with umbrellas, new poolside “resort style” cabanas and a new pool deck surface.

“Everyone at TPC Sugarloaf is looking forward to the enhancements,” said Mike Maloney, general manager at TPC Sugarloaf. “The Clubhouse has always been at the heart of the community, and we want to make sure it stays that way. Additionally, we’re excited for our members to experience the enhanced playing conditions that the course improvements will provide to our existing championship layout. We believe that the commitment to invest in this club is a demonstration of our commitment to the members, the Sugarloaf development, and the Atlanta area.”

As with most major renovations, scheduling will be strategically coordinated to minimize

disruption to membership, renovating each of the three nine-hole courses at a time so that members will have access to 18 championship holes of golf at all times. The course work is also being scheduled so that there will be minimal impact on the PGA TOUR Champions' annual Mitsubishi Electric Classic.

Opening nearly 20 years ago amidst a burgeoning residential community in suburban Atlanta, TPC Sugarloaf's ability to preserve rich southern charm has attracted both regional and national membership. The enhancement project is designed to pay homage to the property's rich history without losing the "farmhouse" feel members have celebrated.

Named by *Golfweek* as a "Top 100 Best Residential Golf Course," TPC Sugarloaf and its championship layout provide an exceptional private golf club membership experience. Designed by World Golf Hall of Fame member Greg Norman, TPC Sugarloaf's golf course was constructed to fit naturally with its rolling hills and green pasture surroundings, formerly known as Rollins Farm. The club is a proud certified member of the Audubon Corporate Sanctuary Program for Golf, practicing sound environmental management while helping protect native wildlife. In addition to the picturesque landscape and rich flora, the TPC Sugarloaf Course also contains a challenging layout for players to enjoy, knowing some of the world's best golfers once tested their skills on the very same turf. The club hosted PGA TOUR events from 1997 – 2007, and has held PGA TOUR Champions Mitsubishi Electric Classic since 2013.

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About the TPC Network

Owned, operated, and licensed by the PGA TOUR, the TPC Network is comprised of 34 premier private, resort and daily fee golf properties designed by some of golf's most elite architects. Twenty of the clubs are operated by affiliates of PGA TOUR Golf Course Properties, Inc. Each TPC has hosted or has been designed to host TOUR-sponsored golf tournaments. Since TPC Sawgrass first opened its world renowned PLAYERS Stadium Course in the fall of 1980, TPCs have provided the PGA TOUR with rent-free venues for tournaments, helping to boost championship golf purses and increasing charitable donations to grass roots non-profit organizations. At the same time, TPCs have provided recreational golfers with the unique opportunity to test their skills on the same layouts where the world's best golfers compete.

TPCs are known for their history of hosting PGA TOUR-sponsored golf tournaments, their outstanding conditioning and amenities, as well as a commitment to environmental excellence. The TPC Network is also distinguished by its unwavering commitment to further the PGA TOUR's "Together, anything's possible" giving back mission through support of charitable and community-based programs. For more information, please visit www.tpc.com. For the most up-to-date news, follow the TPC Network on Twitter (@PlayTPC), Instagram (@PlayTPC) or [Facebook.com/TPCNetwork](https://www.facebook.com/TPCNetwork).

About TPC Sugarloaf

Located within the gated community of Sugarloaf Country Club in the beautiful Georgia countryside, TPC Sugarloaf is a brilliantly crafted championship golf course that offers a wide array of amenities and privileges that have become synonymous with the PGA TOUR's acclaimed TPC Network of premier clubs.

The par-72, 7,259-yard course contains three 9-hole courses known as The Stables, The Meadows and The Pines. TPC Sugarloaf has had an exceptional reputation from the start, as it was recognized by *Golf Digest* as one of the “Best New Private Clubs in the U.S.” when it first debuted in 1997. Since then, it has been listed among the “Top 100 Best Residential Golf Courses” by *Golfweek*, “Environmental Leader in Golf” by *Golf Digest* and “Top 100 Golf Shop” for six years in a row by *Golf World*.